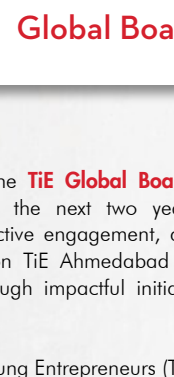
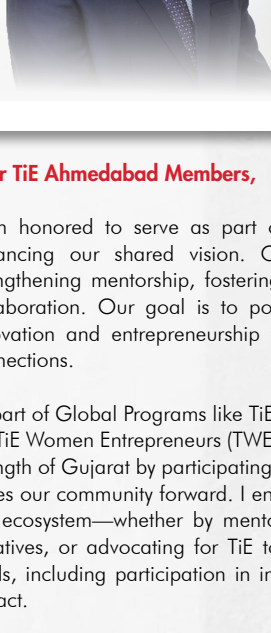


Voice of TiE Ahmedabad

9th Edition



From TiE Ahmedabad's
Board Member &
Global Board of Trustee

Dear TiE Ahmedabad Members,

I am honored to serve as part of the **TiE Global Board** and committed to advancing our shared vision. Over the next two years, my focus is on strengthening mentorship, fostering active engagement, and enhancing global collaboration. Our goal is to position TiE Ahmedabad as a thriving hub of innovation and entrepreneurship through impactful initiatives and meaningful connections.

Be part of Global Programs like TiE Young Entrepreneurs (TYE), TiE University (TiE U), TiE Women Entrepreneurs (TWE)—as it's time for TiE Ahmedabad to show the strength of Gujarat by participating in global programs. Your commitment is what drives our community forward. I encourage you to take an active role in shaping our ecosystem—whether by mentoring budding entrepreneurs, sponsoring key initiatives, or advocating for TiE to bring in new members. Engagement at all levels, including participation in inter-chapter events, will amplify our collective impact.

To ensure accessibility and open dialogue, the Board is committed to maintaining transparent communication channels. Members are encouraged to share ideas through forums and direct interactions. Your voices shape our initiatives, and we welcome your contributions.

Looking ahead, we have an exciting **TiECon Ahmedabad 2025** an enhanced **global networking opportunity**. We look forward to your positive participation we seek your support to inspire and shape the future of entrepreneurship.

Together, let's drive TiE Ahmedabad to greater heights and make this journey truly transformative!

Best regards,

Jatin Trivedi

Global Board of Trustee, TiE

Winter Social 2025

A Celebration of Success

Our hearts are full after an unforgettable evening at the Winter Social on 10th January! Hosted by our TiE Global Board of Trustee, **Mr. Jatin Trivedi**, this event was a true celebration of achievements and connections.



We were honored to welcome Mr. Murali Bukkapatnam, Chair - TiE Global, as our special guest. His inspiring presence added immense value to the evening.

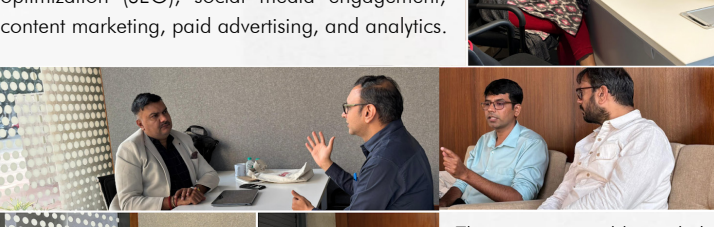
From meaningful conversations to joyful moments shared, the Winter Social was a beautiful reminder of the power of community and collaboration.

Here's to creating more memories and milestones together!

“TALK with Murali Bukkapatnam”

An Exclusive TALK with Associate Members

A candid and interactive session with **Mr. Murali Bukkapatnam, TiE Global Chair**, offering a unique opportunity to learn from a global entrepreneurial leader.



What made TALK special?

- **Thought Leadership:** Insights from a seasoned entrepreneur.
- **Actionable Strategies:** Practical takeaways for your business.
- **Learning Opportunities:** New ideas, fresh perspectives.
- **Knowledge Sharing:** A window into TiE's global ecosystem.

What was TALK all about:

- ✓ Candid, unscripted conversations—real talk, real impact.
- ✓ Insights on entrepreneurship, leadership, and scaling globally.
- ✓ No topic is off-limits—come with your most pressing questions.
- ✓ A deeper connection to TiE's global network and resources.

An inspiring session with open, unscripted discussions; where no question was off-limits!

COFFEE with MENTOR Digital Marketing Clinic

This time, we blended coffee with **Digital Marketing Insights!**

Our exclusive mentoring session focused on tackling digital marketing roadblocks. With industry experts guiding the discussion, attendees received personalized insights tailored to their challenges. The session was a deep dive into the latest trends, hands-on strategies, and expert advice on topics such as Search engine optimization (SEO), social media engagement, content marketing, paid advertising, and analytics.



The mentors addressed key pain points faced by startups and businesses, providing actionable solutions and industry best practices. They discussed the latest innovations in AI-driven marketing, importance of data-driven decision-making, and how to build a sustainable digital brand. Attendees walked away with strategies to enhance their online presence, generate quality leads, and maximize digital marketing ROI.

A big thank you to our mentors—Bonni Satani, Pooja Dave, Anuj Dalal, and Jaydip Parikh - for sharing their expertise and experiences. Their invaluable guidance equipped our participants with the tools to navigate the ever-evolving digital landscape confidently.

Stay tuned to see what we brew next!

TiE Ahmedabad & Anant National University Collaboration

We are happy to announce that **Anant National University** has joined us as an **Institutional Member**.



Through this collaboration, TiE Ahmedabad aims to foster a robust startup culture by offering:

- **Mentorship** from experienced entrepreneurs and industry leaders.
- **Investment opportunities** to turn ideas into impactful ventures.
- **A platform for students** to pitch their ideas to an esteemed panel of investors.
- **Access to flagship events** like TiECON, where innovation meets opportunity.

This partnership reflects our shared commitment to empowering the next generation of changemakers. We are excited to witness the entrepreneurial energy from **Anant National University** students and look forward to supporting their journey toward building a better future.

Together, let's ignite the spirit of entrepreneurship!

Networking Hi-Tea with Amit Mookim

We had the privilege of hosting **Mr. Amit Mookim, TiE Global Board of Trustee**, over an insightful Hi-Tea session. He shared his invaluable experiences, shedding light on TiE's global dynamics, future developments, and the evolving landscape of the healthcare and healthtech sectors.



His perspectives on entrepreneurship, innovation, and investment trends sparked engaging discussions, leaving us with key takeaways for the road ahead.

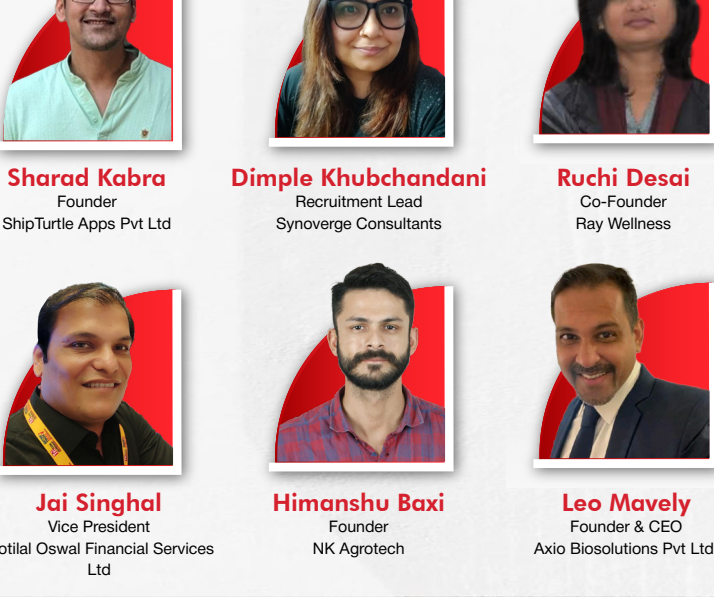
We thank **Mr. Amit Mookim** for taking the time to connect with us on short notice.

Your insights and expertise were truly inspiring!

Stories : Building Your Brand with Pradeep Yuvaraj

We hosted an engaging **masterclass on storytelling for personal branding** by **Mr. Pradeep Yuvaraj, Vice President, TiE Coimbatore, and Founder, Prezanitim**.

With over two decades of experience in marketing and sales, Mr. Pradeep shared how powerful storytelling can shape a brand's identity and establish deep audience connections. His dynamic energy and expertise captivated the audience, making it an insightful and interactive session.



Key takeaways from the session:

- **Why** does your story matter? Understanding its significance in branding.
- **What** value are you delivering to your audience? Identifying your unique impact.
- **How** are you solving their problems? Communicating effectively through storytelling.

Mr. Pradeep emphasized that while facts explain what you do, **stories create emotional connections and make people care**.

A heartfelt thank you to Mr. Pradeep Yuvaraj for taking the time to share his expertise with our members and helping them craft compelling brand narratives!

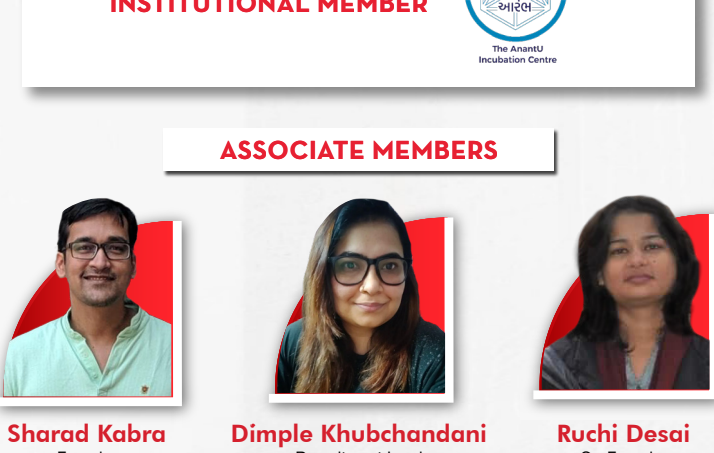
Pickleball & Networking: Fun Friday on the Court

Our **Fun Friday Pickleball** event turned out to be a fantastic evening of sport and networking! We were happy to see an increase in participation, with members enthusiastically taking to the court.



Beyond the friendly competition, the event fostered meaningful conversations and strengthened connections among our members. The shared passion for the game created a unique bond, proving that sometimes, the best business discussions happen outside the boardroom!

The energy was high, the matches were thrilling, and the post-game chats even more engaging.



We can't wait for the next round—see you on the court soon!

Gourmet Conversations: Networking Lunch with Amit Gupta

A delightful afternoon unfolded at **Agashye**, where **Mr. Amit Gupta, Past Chair TiE Global**, joined us for an enriching networking lunch. Over an exquisite spread of **Gujarati traditional cuisine**, members engaged in meaningful discussions, fostering connections beyond business.

The unique setting at one of Ahmedabad's finest heritage properties added to the charm, making the experience truly unforgettable. Conversations flowed seamlessly, covering industry insights, entrepreneurial journeys, and future collaborations.



A heartfelt thank you to **Mr. Amit Gupta** for his time and wisdom. We look forward to more such inspiring engagements in the future!

Meet our New Members

INSTITUTIONAL MEMBER



ASSOCIATE MEMBERS



Sharad Kabra
Founder
ShipTurtle Apps Pvt Ltd



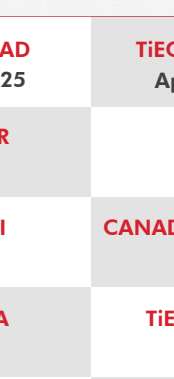
Dimple Khubchandani
Recruitment Lead
Synverge Consultants



Ruchi Desai
Co-Founder
Ray Wellness



Jai Singhal
Vice President
Mottlal Oswal Financial Services Ltd.



Himanshu Baxi
Founder
NK Agrotech



Leo Mavely
Founder & CEO
Axio Biosolutions Pvt Ltd

Upcoming Events



TiE Ahmedabad Pitch Day



Golf Tournament

<https://events.tie.org/GolfTournament280225>



Gift City Tour

<https://events.tie.org/GiftCityTour2802>

TIECON 2025

<https://events.tie.org/TIECONAhmedabad2025>

Upcoming TIECON ACROSS VARIOUS CHAPTERS

TIECON AHMEDABAD
Feb 28 - Mar 1, 2025

TIECON SILICON VALLEY
Apr 30 - May 2, 2025

TIECON UDAIPUR
Mar 6-7, 2025

TIECON PUNE
Feb 21-22, 2025

TIECON MUMBAI
Mar 12, 2025

CANADIAN EMBASSY SESSION
Feb 28, 2025

TIECON KOLKATA
Mar 21, 2025

TIECON CHANDIGARH
Mar 6-7, 2025

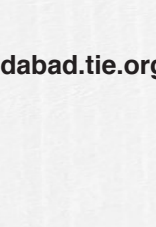
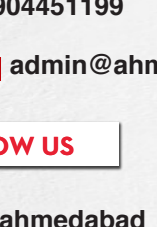
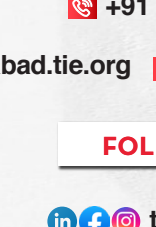
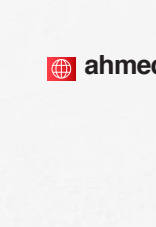
TIECON LUCKNOW
Mar 22, 2025

SUMMER RETREAT
July 3-6, 2025

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events.tie.org

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